



Morlife
HEALTHCARE

Mor Business
Plan

दाम में कम, काम में दम,
प्लान में बम, मोरलाईफ वाले हैं हम।



आप जितनी तेजी से निर्णय ले सकेंगे, उतनी अधिक संभावना है
कि आप अवसरों का लाभ उठा सकेंगे..

ER.DHRUAV KUMAR
MD & CEO

MISS. SUMITRA
Chief Oprating Officer



ABOUT US

मोरलाईफ हेल्थकेयर प्राइवेट लिमिटेड कंपनी, 2022 में स्थापित हुई और कंपनी का मुख्य कार्यालय कंपनी रजिस्टर, छत्तीसगढ़ के अधिकार क्षेत्र के अंतर्गत छत्तीसगढ़ राज्य में स्थित है। मोरलाईफ हेल्थकेयर अब बहुत तेजी से बढ़ती डायरेक्ट सेलिंग कंपनी बन रही है, मोरलाईफ हेल्थकेयर सभी हर्बल वेलनेस और जैविक उत्पादों जैसे दवाओं, सौंदर्य प्रासाधनों, खाद्य उत्पादों, सप्लीमेंट्स के निर्माण और व्यापार में विभिन्न प्रकार के उत्पादों को बढ़ावा देने, विकसित करने और विपणन करने में अग्रणी है। स्वास्थ्य एवं जैविक उत्पाद जैसे दवाएं, सौंदर्य प्रसाधन, खाद्य उत्पाद, रसोई देखभाल, कृषि और अन्य उत्पाद, इसके अलावा विपणन और मानव संसाधन प्रबंधन में समृद्ध अनुभव है। आज अनुभवी नेताओं और तकनीकी रूप से योग्य फ्रंट और बैक ऑफिस पेशेवरों और कर्मचारियों की एक टीम पेशेवर रूप से मोरलाईफ हेल्थकेयर का प्रबंधन करती है। ऑनलाइन मोरलाईफ हेल्थकेयर लाखों लोगों के जीवन को आरामदायक बनाने और अंततः प्रत्यक्ष दृष्टि की अवधारणा को बढ़ावा देने और प्रत्यक्ष दृष्टि बनाने में महत्वपूर्ण भूमिका निभाने के लिए प्रतिबद्ध है। कंपनी का मुख्य उद्देश्य स्वदेशी आंदोलन और डायरेक्ट सेलिंग व्यवसाय के माध्यम से बेरोजगार युवाओं को आत्मनिर्भर बनाना है। मोरलाईफ हेल्थकेयर लगातार हर साल अपनी उत्पाद श्रृंखला का विस्तार कर रहा है। कंपनी का मुख्य उद्देश्य व्यक्ति को स्वास्थ्य सुरक्षा और समृद्धि प्रदान करना है।

VISION

गुणवत्तापूर्ण उत्पादों की प्रत्यक्ष बिक्री को बढ़ावा देकर देश में नंबर 1 प्रत्यक्ष विपणन संगठन बनाना और गरीबी को कम करने और नकारात्मकता को खत्म करने की दृष्टि से जीवंत स्वयं सहायता टीमों का निर्माण करके सेवाएं अत्याधुनिक प्रौद्योगिकी का उपयोग करके पूरे देश में कंपनी के माध्यम से रोजगार सृजन करना कंपनी का मुख्य उद्देश्य है।

MISSION

मोरलाईफ के माध्यम से भारत देश में घर-घर तक आयुर्वेद को पहुंचाकर देश वाशियों को स्वस्थ बनाना एवं आर्थिक रूप से मजबूत बनाना मोरलाईफ से जुड़े हुए प्रत्येक व्यक्ति को शारीरिक, मानसिक और आर्थिक रूप से आत्मनिर्भर बनाने के लिए सतत् एवं निरंतर प्रयास करना।



MANAGING DIRECTOR PROFILE



ER. DHRUAV KUMAR

- MBA Finance & Marketing
- B.Tech in Mechanical Engineering
- Morlife Healthcare Pvt. Ltd MD&CEO
- 10 Years Experience in Direct Selling
- Transformer Manufacturing & Repairing Unit
- www.dhruavkumar.com

Product

Manufacturing Unit



Coming Soon





OUR LEGAL DOCUMENTS

GSTIN : 22AAQCM1453J1ZE
CI.NO. U51909CT2022PTC013642

OUR BANK DETAIL

Bank Name : IDFC FIRST BANK LTD
A/c Name : Morlife Healthcare Pvt. Ltd
A/c : 10145512476
IFSC : IDFD0060301
Branch : Raipur



11/02/22, 4:07 PM

UDAM Registration Certificate

भारत सरकार
Government of India
MINISTRY OF CORPORATE AFFAIRS
Central Registration Centre

Certificate of Incorporation

[Pursuant to sub-section (2) of section 7 and sub-section (1) of section 8 of the Companies Act, 2013 (18 of 2013) and that the company is limited by shares.]

I hereby certify that MORLIFE HEALTHCARE PRIVATE LIMITED is incorporated on this Thirty first day of August Two thousand twenty-two under the Companies Act, 2013 (18 of 2013) and that the company is limited by shares.

The Corporate Identity Number of the company is U51909CT2022PTC013642.

The Permanent Account Number (PAN) of the company is AAQCM1453J.

The Tax Deduction and Collection Account Number (TAN) of the company is JBPMM13374E.

Given under my hand at Manesar this Seventy day of September Two thousand twenty-two.

Digital Signature Certificate
Mr. Anurag Kaur

For and on behalf of the Jurisdictional Registrar of Companies
Registrar of Companies
Central Registration Centre

Disclaimer: This certificate only evidences incorporation of the company on the basis of documents and declarations of the applicant(s). This certificate is neither a license nor permission to conduct business or collect deposits or funds from public. Permission of sector regulator is necessary wherever required. Registration status and other details of the company can be verified on <https://mca21.abn.gov.in>.

Mailing Address as per record available in Registrar of Companies office:
MORLIFE HEALTHCARE PRIVATE LIMITED
First Floor, Khandedwal Bhawan, Radhaswami Nagar, Bhagatgan Chowk,
Near New Bus Stand, Raipur (C.G.) Pin-492013.

* as issued by the Income Tax Department

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Government of India
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

UDAM REGISTRATION CERTIFICATE

UDAM REGISTRATION NUMBER: UDAM-CG-14-0035521

NAME OF ENTERPRISE: MS MORLIFE HEALTHCARE PRIVATE LIMITED

TYPE OF ENTERPRISE: MICRO (Based on FY 2020-21)

MAJOR ACTIVITY: TRADING (For availing benefits of Priority Sector Lending (PSL) (ONLY))

SOCIAL CATEGORY OF ENTREPRENEUR: GENERAL

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DATE OF INCORPORATION / REGISTRATION OF ENTERPRISE: 31/08/2022

DATE OF COMMENCEMENT OF PRODUCTION/BUSINESS: 31/08/2022

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A WIDE RANGE OF PRODUCTS



- Health Care
- Personal Care
- FMCG Products
- Beauty Care
- Agriculture Products

TYPES OF INCOME

- I. Joining Income*
- II. Repurchase Income-10*
- III. Shoppy Sponsor Income*
- IV. Shoppy Income*
- V. Rank & Reward Income-17*



Registration Free

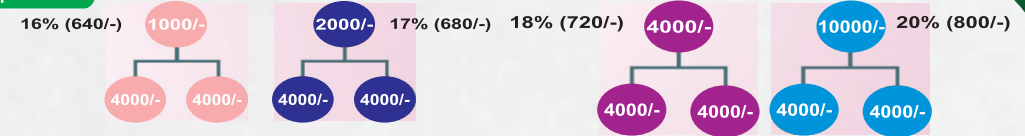
I. Joining Income

How To Start कैसे शुरुवात करें

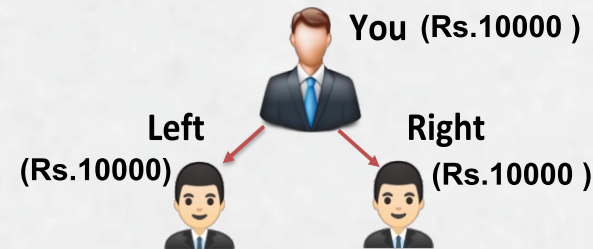
Morlife
HEALTHCARE

PACKAGE	PRODUCT WORTH	POINT VALUE	MATCHING BONUS	CAPPING/DAY
10000/-	20000/-	1	20%	20000/-
4000/-	8000/-	0.4	18%	4000/-
2000/-	4000/-	0.2	17%	2000/-
1000/-	2000/-	0.1	16%	1000/-
500/-	500/-	0.05	20%	1000/-

Exmp उदाहरण



MATCHING BONUS



नोट : मैचिंग इनकम का % स्वयं की ज्वाइनिंग पैकेज के उपर निर्भर करता है ।

WEEKLY MINIMUME PAYOUT 100/- 2% TDS + 3% Admin DEDUCTION

			Pair	Income
1	1	→	1 Pair	2000/-
10	10	→	10 Pair	20,000/-
50	50	→	50 Pair	1,00000/-
100	100	→	100 Pair	2,00000/-
200	200	→	200 Pair	4,00000/-

II. Repurchase Income



1. Retail Profit



Customer
(MRP - 100/-)

Distributor
(DP - 70/-)

MRP – DP = Retail Income

100 (MRP) – 70 (DP) = 30 (Retail Income)

90% BV = 63BV

100 DP = 90 BV

Up to
30 %



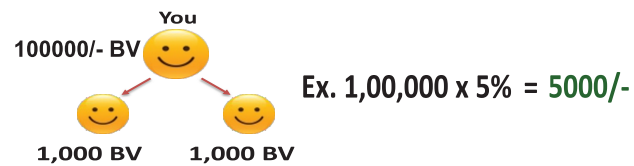
PROFIT
Life Time





2. CASHBACK BONUS

SELF REPURCHASE - 5%

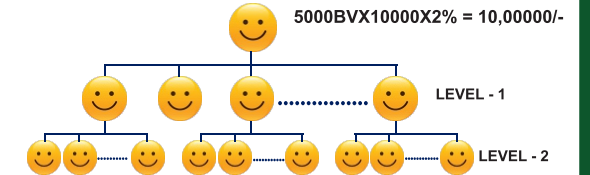


Sponsor and his role



3. SPONSOR BONUS

LEVEL - 2

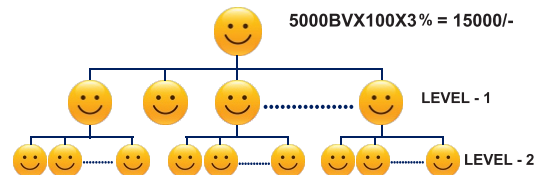


Sponsor and his role



3. SPONSOR BONUS

LEVEL - 1



III. SHOPPY SPONSOR BONUS

1,00000BVX50X1% = 50,000/-

- HOME SHOPPY 1% BILLING BV TURN OVER
- SUB DIST SHOPPY 1% BILLING BV TURN OVER
- DIST. SHOPPY 1% BILLING BV TURN OVER



8. FIELD SUPPORT BONUS

2% CTO
21 DIRECT
ACTIVE ID



9. FAMILY SUPPORT BONUS

2% CTO
10 DIRECT ACTIVE (8.FSB) ID
Everyone Complete
21 Active ID

TERMS & CONDITIONS

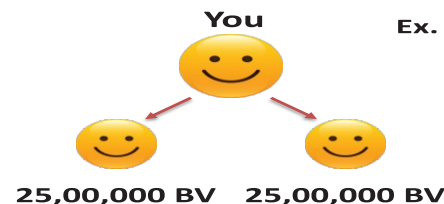
- **Online + Offline Meeting Attend Compulsory**
- **ID Activation To 30 Days**
- **Show Field Activity (Image & Videos)**
- **Team Support**
- **Home Meeting / Seminar**
- **Not Active Work Other Company**



8. ROYALTY BONUS

2500000 BV LEFT : 2500000 BV RIGHT

25,00,000 BV Matching = 1 Unit CTO 2%



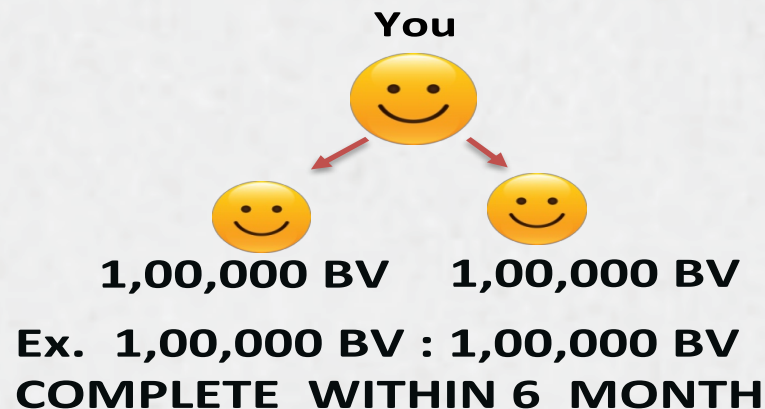
Ex. 50,00,000 x 2% = 2,00,000
 $\frac{2,00,000}{5 \text{ Unit}} = 40,000/-$

1 Unit = 40,000/-
 2 Unit = 80,000/-
 4 Unit = 1,60,000/-

NO CAPPING

PERMANENT

SIX MONTH BUSINESS CALCULATION



- 1st Month :- 5,000 – 5,000 = 1K-5u, 5k-1u
 2nd Month :- 10,000 – 10,000 = 1K-10u, 5k-2u
 3rd Month :- 30,000 – 30,000 = 1K-10u, 5k-6u, 25k-1u
 4th Month :- 40,000 – 40,000 = 1K-10u, 5k-8u, 25k-2u, 50k- 1u
 5th Month :- 10,000 – 10,000 = 1K-10u, 5k-2u
 6th Month :- 5,000 – 5,000 = 1K-5u, 5k-1u, 25k-1u, 50k-1u

IV. MOR SHOPPY CENTER

HOME SHOPPY

Rep. Income BV

Joining Income INR

25,000 Billing Commission - 4 %

4 %

SUB DIST. SHOPPY

3,00,000 Billing Commission - 8 %

6 %

2,00,000 BV Billing-2% Additional Commission in Particular Month

DIST. SHOPPY

10,00,000 Billing Commission - 12 %

8 %

5,00,000 BV Billing-2% Additional Commission in Particular Month



V. RANK AND REWARD



10000RS = 1Pair = 1PV Joining
+
10000BV = 1 Pair Repurchase

Bronze

S.No.	Pair	Team	Matching Income	Repurchase Income	Total Income	Qualification Criteria
1.	1	2	2000/-	1500/-	4000/-	N/A



Rs. 500/-

Total Rank Income

Rs. 4,000/-

EXECUTIVE BAG / T-SHIRT



Accumulative Business

RANK AND REWARD



10000RS = 1Pair = 1PV Joining
+
10000BV = 1 Pair Repurchase

Silver

S.No.	Pair	Team	Matching Income	Repurchase Income	Total Income	Qualification Criteria
2.	6	12	10000/-	7500/-	20000/-	N/A



Rs. 2,500/-

Total Rank Income

Rs. 24,000/-

CLOCK / MIXER GRINDER



Accumulative Business

RANK AND REWARD



10000RS = 1Pair = 1PV Joining
+
10000BV = 1 Pair Repurchase

Gold

S.No.	Pair	Team	Matching Income	Repurchase Income	Total Income	Qualification Criteria
3.	16	32	20000/-	15000/-	40000/-	N/A



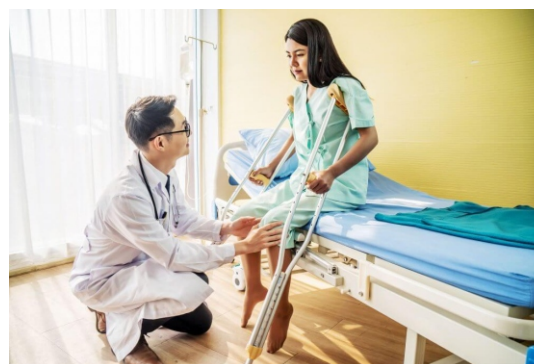
Rs. 5,000/-

Total Rank Income

Rs. 64,000/-

INSURANCE FUND

Accidental Insurance
2-5 Lac/1Year



Accumulative Business

RANK AND REWARD



10000RS = 1Pair = 1PV Joining
+
10000BV = 1 Pair Repurchase

Platinum

S.No.	Pair	Team	Matching Income	Repurchase Income	Total Income	Qualification Criteria
4.	36	72	40000/-	30000/-	80000/-	N/A



Rs. 10,000/-

Total Rank Income

Rs. 1,44,000



LEADERSHIP TRAINING
3D/2N



Accumulative Business

RANK AND REWARD



10000RS = 1Pair = 1PV Joining
+
10000BV = 1 Pair Repurchase

Emerald

S.No.	Pair	Team	Matching Income	Repurchase Income	Total Income	Qualification Criteria
5.	76	152	80000/-	60000/-	160000/-	N/A



Rs. 20,000/-

Total Rank Income

Rs. 3,04,000/-

MOBILE FUND



Accumulative Business

RANK AND REWARD



10000RS = 1Pair = 1PV Joining
+
10000BV = 1 Pair Repurchase

Topaz

S.No.	Pair	Team	Matching Income	Repurchase Income	Total Income	Qualification Criteria
6.	156	312	160000/-	120000/-	320000/-	672 Days



THAILAND ACHIEVER
4D/3N

Rs. 40,000/-

Total Rank Income

Rs. 6,24,000/-

TOUR FUND



Accumulative Business

RANK AND REWARD



10000RS = 1Pair = 1PV Joining
+
10000BV = 1 Pair Repurchase

Ruby Star

S.No.	Pair	Team	Matching Income	Repurchase Income	Total Income	Qualification Criteria
7.	316	632	320000/-	240000/-	624000/-	1095 Days



Rs. 64,000/-

Total Rank Income

Rs. 12,48,000/-

BIKE FUND



Accumulative Business

RANK AND REWARD



10000RS = 1Pair = 1PV Joining
+
10000BV = 1 Pair Repurchase

Sapphire

S.No.	Pair	Team	Matching Income	Repurchase Income	Total Income	Qualification Criteria
8.	636	1270	640000/-	480000/-	1248000/-	1460 Days



Rs. 1,28,000/-

Total Rank Income

Rs. 24,96,000/-

IPHONE FUND



Accumulative Business

RANK AND REWARD



10000RS = 1Pair = 1PV Joining
+
10000BV = 1 Pair Repurchase

diamond

S.No.	Pair	Team	Matching Income	Repurchase Income	Total Income	Qualification Criteria
9.	1,276	2552	1280000/-	960000/-	2496000/-	1825 Days



Rs. 156000 / Cash

Rs. 2,56,000/-

Total Rank Income

Rs. 49,92,000/-

MACBOOK FUND



Accumulative Business

RANK AND REWARD



10000RS = 1Pair = 1PV Joining
+
10000BV = 1 Pair Repurchase

Blue Diamond

S.No.	Pair	Team	Matching Income	Repurchase Income	Total Income	Qualification Criteria
10.	2,556	5112	2560000/-	2920000/-	5992000/-	2190 Days



Rs. 5,12,000/-

Total Rank Income

Rs. 1,09,84,000/-

GOLD FUND



Accumulative Business

RANK AND REWARD



10000RS = 1Pair = 1PV Joining
+
10000BV = 1 Pair Repurchase

Manager

S.No.	Pair	Team	Matching Income	Repurchase Income	Total Income	Qualification Criteria
11.	5,116	10232	5120000/-	3840000/-	9728000/-	2555 Days



Domestic Tour
4D/3N

Rs. 7,68,000/-

Total Rank Income

Rs. 2,07,12,000/-

CAR FUND



Accumulative Business

RANK AND REWARD



10000RS = 1Pair = 1PV Joining
 +
 10000BV = 1 Pair Repurchase

Leader Manager

S.No.	Pair	Team	Matching Income	Repurchase Income	Total Income	Qualification Criteria
12.	10,236	20472	10240000/-	7680000/-	19456000/-	2920 Days



Domestic Tour
 Couple 4D/3N

Rs. 15,36,000/-

Total Rank Income

Rs. 4,01,68,000



LAND FUND



Accumulative Business

RANK AND REWARD



10000RS = 1Pair = 1PV Joining
+
10000BV = 1 Pair Repurchase

Top Manager

S.No.	Pair	Team	Matching Income	Repurchase Income	Total Income	Qualification Criteria
13.	20,476	40952	20480000/-	15360000/-	38912000/-	3102 Days



Malaysia Tour
4D/3N

Rs. 30,72,000/-

Total Rank Income

Rs. 7,90,80000/-

LUXURY HOUSE



Accumulative Business

RANK AND REWARD



10000RS = 1Pair = 1PV Joining
 +
 10000BV = 1 Pair Repurchase

Vice President

S.No.	Pair	Team	Matching Income	Repurchase Income	Total Income	Qualification Criteria
14.	40,956	81912	40960000/-	30720000/-	77824000/-	3285 Days



Rs. 61,44,000/-

Total Rank Income

Rs. 15,69,04000

CASH FUND



Accumulative Business

RANK AND REWARD



10000RS = 1Pair = 1PV Joining
+
10000BV = 1 Pair Repurchase

President

S.No.	Pair	Team	Matching Income	Repurchase Income	Total Income	Qualification Criteria
15.	81,916	163832	81920000/-	61440000/-	151552000/-	3467 Days



Rs. 81,92,000/-

CAR FUND

Total Rank Income

Rs. 30,84,56,000/-



Accumulative Business

RANK AND REWARD



10000RS = 1Pair = 1PV Joining
+
10000BV = 1 Pair Repurchase

Ambassdor

S.No.	Pair	Team	Matching Income	Repurchase Income	Total Income	Qualification Criteria
16.	1,63,836	327642	163840000/-	122880000/-	303104000/-	3650 Days



SWITZERLAND TOUR
Couple + 2 Children
6D/5N

Rs. 1,63,84,000/-



Total Rank Income

Rs. 61,15,60,000/-

BUSINESS PARTNER FUND



Accumulative Business

RANK AND REWARD



10000RS = 1Pair = 1PV Joining
 +
 10000BV = 1 Pair Repurchase

Brand Ambassador

S.No.	Pair	Team	Matching Income	Repurchase Income	Total Income	Qualification Criteria
17.	2,45,756	491512	245760000/-	184320000/-	454656000/-	3832 Days



DUBAI TOUR
 Couple + 2 Children
 6D/5N

Rs. 2,45,76,000/-

Total Rank Income

Rs. 100 CR

SAVING FUND

Valid for three months from the date of issue

Pay **You** Or Bearer
 या धारक को

Rupees
 रुपये **दो करोड़ पैंतालीस लाख छिहत्तर हजार रुपये मात्र** अदा करें ₹ **24576000/-**

Alt No.
 खाता नं. **10145512476**

MORLIFE HEALTHCARE PRIVATE LIMITED

Payable at per at all branches of IDFC FIRST Bank Ltd in India Please sign above / कृपया यहां हस्ताक्षर करें

1100000211 4927510011 00112211 29

Accumulative Business

TERMS & CONDITIONS

TERMS & CONDITIONS

1. मैचिंग बोनस की शुरुवात 1:1 से होगी ।
2. मैचिंग बोनस 16% से 20% तक मिलेगा यह निर्भर करता है आपकी स्वयं की ज्वाइनिंग पैकेज पर ।
3. टी.डी. एस. 2% + एडमिन 3% डिडक्ट होगा ।
4. ज्वाइनिंग बिजनेस की क्लोजिंग प्रतिदिन और पेआउट सप्ताहिक होगा ।
5. रिपरचेस इनकम लेने के लिए 500 बी वी.की खरीदी अनिवार्य है ।
6. मास्टर बोनस प्रतिमाह की क्लोजिंग में फ्लैश आउट हो जायेगा किन्तु वह अगले लेवल के लिए गीनती में आयेगा ।
7. रिपरचेस की क्लोजिंग मासिक होगा और पेआउट क्लोजिंग के 5 दिन बाद मिलेगा ।
8. ज्वाइनिंग और रिपरचेस बिजनेस होने के बाद ही रिवार्ड दिया जायेगा ।

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Morlife Healthcare Pvt. Ltd



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